



**Committee on Academic Programs (CAP)  
November 11, 2014**

**Present:** Allison Calhoun-Brown, Brian Kooy, Brian Thoms, Donald Reitzes, Gennady Cymbalyuk, Greg Lisby, John Medlock, Kelly Timmons, Lisa Armistead, Lisa Casanova, Lynda Goodfellow, Margo Brinton, Maria Gindhart, Mark Noble, Michael Weeks, Michelle Brattain, Miles Irving, Peter Lyons, Shelby Frost,  
**Guest:** Michael Galchinsky, Institutional Effectiveness; Fred Brooks, Andrew Young School of Policy Studies

**Call to Order**

Michelle Brattain called the meeting to order at 3:00 p.m. in Room 804 Langdale Hall

**Approval of Minutes**

The minutes of the October 21, 2014 meeting were approved as distributed.

**Motion from Graduate Council to approve the Andrew Young School of Policy Studies Graduate Faculty Policy**

In compliance with the requirements set forth by the Southern Association of Colleges and Schools, the purpose of graduate faculty designation is to assure that 1) research-oriented graduate courses, theses and dissertations are taught/directed by faculty with current and disciplinary appropriate research skills and knowledge; and 2) that students in professional doctoral courses and completing dissertations of professional doctorates or applied masters' theses may have access to faculty that are actively contributing to the profession and have current knowledge and involvement in their profession. The policy describe the criteria and procedures for the appointment of members to the designation of a) Graduate Research Faculty, b) Provisional Graduate Research Faculty, c) Graduate Professional Faculty and d) Provisional Graduate Professional Faculty. All requirements and duties described herein are supplemental to the general requirements, duties and procedures stated in the Georgia State University policy outlined in section 306.07 of the GSU handbook. The committee unanimously approved the motion.

**Motion from Graduate Council to approve a Master's and Doctorate of Philosophy program in Translational Biomedical Sciences**

Motion tabled pending further discussion.

**Motion from Undergraduate Council to approve the name change of the BA in Spanish, Concentration in Literature to BA in Spanish, Concentration in Language, Culture, and Society**

Shelby Frost led the discussion and presented the motion to rename BA in Spanish, Concentration in Literature to BA in Spanish, Concentration in Language, Culture, and Society. The change in the name of the concentration better communicates to students that the concentration will offer them communicative abilities (writing, speaking, and reading) in the language. The change in the name of the concentration also better reflects the kind of scholarship in the area of Linguistic and Cultural Studies

that is conducted by the faculty in the Spanish section. It also better reflects the types of classes offered in Spanish that are not solely focused on literature but examines other forms of cultural production such as film, music, art, and architecture. The change in concentration also better communicates to students the connections this cultural production maintains with vital issues facing societies in the Spanish-speaking world such as globalization, immigration, development, terrorism, citizenship, post-colonialism, human rights, and more. The committee unanimously approved the motion.

**Motion from Undergraduate Council to approve the name change of the BA in French, Concentration in Literature to BA in French, Concentration in Language, Culture, and Society**

Shelby Frost led the discussion and presented the motion to rename BA in French, Concentration in Literature to BA in French, Concentration in Language, Culture, and Society. The change in the name of the concentration better communicates to students that the concentration will offer them communicative abilities (writing, speaking, and reading) in the language. The change in the name of the concentration also better reflects the kind of scholarship in the area of Linguistic and Cultural Studies that is conducted by the faculty in the French section. It also better reflects the types of classes offered in French that are not solely focused on literature but examines other forms of cultural production such as film, music, art, and architecture. The change in concentration also better communicates to students the connections this cultural production maintains with vital issues facing societies in the French-speaking world such as globalization, immigration, development, terrorism, citizenship, post-colonialism, human rights, and more. The committee unanimously approved the motion.

**Motion from Undergraduate Council to approve the name change of the BA in German, Concentration in Literature to BA in German, Concentration in Language, Culture, and Society**

Shelby Frost led the discussion and presented the motion to rename BA in German, Concentration in Literature to BA in German, Concentration in Language, Culture, and Society. The change in the name of the concentration better communicates to students that the concentration will offer them communicative abilities (writing, speaking, and reading) in the language. The change in the name of the concentration also better reflects the kind of scholarship in the area of Linguistic and Cultural Studies that is conducted by the faculty in the German section. It also better reflects the types of classes offered in German that are not solely focused on literature but examines other forms of cultural production such as film, music, art, and architecture. The change in concentration also better communicates to students the connections this cultural production maintains with vital issues facing societies in the German-speaking world such as globalization, immigration, development, terrorism, citizenship, post-colonialism, human rights, and more. The committee unanimously approved the motion.

**Motion from Undergraduate Council to approve changes to the Bachelor of Arts in Journalism Concentration**

Shelby Frost led the discussion and presented the motion to change the Bachelor of Arts in Journalism Concentration. Greg Lisby elaborated on the change. The revised curriculum of the Bachelor of Arts in Journalism combines two of the current concentrations, print and telecommunication, into a concentration labelled Multimedia Reporting, creates a new concentration labelled Media Studies and Society, and changes the current Public Relations concentration. The revised curriculum also prevents students from taking two required courses, Mass Comm Theories and Mass Comm Law and Regulation,

in the same semester. Many students struggle in one or both of these which has hampered their progression to graduation. The new Area F includes the Theories course, and it becomes a prerequisite for the Law and Regulation course. The committee unanimously approved the motion.

### **Motion from Undergraduate Council to approve a Bachelors of Interdisciplinary Studies in Entertainment Media Studies**

Shelby Frost led the discussion and presented the motion to approve a Bachelor of Interdisciplinary Studies in Entertainment Media Studies. John Medlock elaborated on the change. This BIS Minor in Entertainment Media Management prepares students for a variety of management-related careers in the entertainment and music industries. The curriculum is founded on a basic knowledge of business administration, contracts, intellectual property issues, event management, artist management, marketing, promotion and branding basics. The minor would prepare students to work in a range of capacities in artist management, concert promotion, music publishing, recording, publicity and marketing/promotion firms. Graduates will leave with an understanding of the distinctiveness of the entertainment business and will be prepared to enter this rapidly changing and multifaceted world. The committee unanimously approved the motion.

### **Motion from Undergraduate Council to approve a Bachelors of Interdisciplinary Studies in Game Design and Development**

Shelby Frost led the discussion and presented the motion to approve a Bachelor of Interdisciplinary Studies in Entertainment Media Studies. John Medlock elaborated on the change. The BIS Minor in Game Design and Development explores the interactive entertainment landscape, along with other related areas of software development. The program has its technical roots in computer and information science, while simultaneously covering the breadth of courses in many academic disciplines, including writing, film, graphic design, music, and psychology. The minor is for students who aspire to gain the background and technical skill necessary for a career in gaming or related areas in interactive media.

### **Motion from Undergraduate Council to approve the renaming Advanced Composition and Rhetoric (ARC) to Rhetoric and Composition (RC or RHET)**

Shelby Frost led the discussion and presented the motion to approve the renaming of Advanced Composition and Rhetoric (ARC) to Rhetoric and Composition (RC or RHET). John Medlock elaborated on the change. Rhetoric and Composition is a broader term, encompassing the breadth of rhetorical theory and history, composition theory, and composition practices at all levels. One hallmark of our concentration, particularly in comparison to other local, regional, and national programs within English studies, is our coverage of rhetorical and composition history and theory from Ancient Greece and Rome in the Fourth Century BCE to Twenty-First Century American and Global perspectives. The new concentration name foregrounds this strong content in rhetorical theory and history that we provide through our curriculum. The current concentration name, instead, foregrounds a more limited perspective by using the term Advanced Composition and by placing it before Rhetoric. As such, it does not adequately reflect the coursework and focus on the concentration as it had developed over the last

two decades. This change mirrors our graduate concentrations at the MA and the PhD levels. In addition, this name is used by the majority of comparable undergraduate majors or concentrations at our peer institutions nationally who have programs to offer in this area. The committee unanimously approved the motion.

The meeting was adjourned at 4:00 p.m.