

P & D Meeting Minutes

March 20, 2012

Present: PC Tai, Risa Palm, J.L. Albert, Douglas Covey, Robert Harrison, Beth Jones, M. Raderstorf, George Rainbolt, Andrew Sumner, Binghe Wang and James Weyhenmeyer

The Agenda for the meeting was as follows:

1. Approval of minutes from 1/17 meeting, (Attachment I)
2. Amendment of P&D Responsibilities
3. Development Report (VP Walter Massey)
4. MRRF, Report from Budget Committee (Attachment II)
5. Campus Safety (Beth Jones)
Recent assault incident and Campus Broadcast (Dr. Gewirtz/Police Department- Connie Sampson and Carlton Mullis)
6. Smoking Policy Draft (Attached)
7. Others

AGENDA ITEM #1- Approval of the Minutes

Phang Tai called the meeting to order at approximately 1:35 P.M. The motion was made and approved to accept the 1/17/2012 meeting minutes without any changes. Note: Dr. Palm was in attendance.

AGENDA ITEM #2 – Amendment of P&D Responsibilities

The following motions were made and approved by the committee:

1. Change the Vice President for Research title to Vice President for Research and Economic Development
2. Change the Vice President for Student Services title to Vice President for Student Affairs
3. Replace the Associate Provost for Institutional Effectiveness with the Associate Provost for Strategic Planning
4. Remove “and approval of the Annual Action Plans” from the responsibilities of the committee.

The Planning and Development Committee met and agreed to the following amendments:
Responsibilities

From the University Senate Bylaws, Article VII. Committees:

Section 8. Committee on Planning and Development

- A. The Committee on Planning and Development shall be composed of the Provost and Vice President for Academic Affairs; the Vice President for Finance and Administration; the Vice President for Student Affairs; the Vice President for Research and Economic Development; the Associate Provost for Academic Programs; the Associate Provost for Strategic Planning; the Associate Provost for Information Systems and Technology; the Dean of Libraries; three students who are members of the Senate; at least two staff senators; and at least twenty-eight (28) faculty senators with at least one person from each college, the library, and the Counseling Center. The elected members shall be chosen so that the total members from each college unit will generally reflect the maximum percentage of elected senators from that college or unit.
- B. The purpose of this committee shall be to advise and make recommendations to the President and University Senate. The committee shall be responsible for the development of long-range projections, taking into account the role and scope of the University, its financial resources, budget-making process, and its relation with, and service to, the public. Included in the responsibilities of the committee shall be the recommendation of the University Strategic Plan. Consideration of long-range planning for academic programs as developed by the Committee on Admissions and Standards, the Committee on Academic Programs, and the Committee on Research; the acquisition of facilities, the maintenance of physical facilities and grounds, the allocation of space, development, alumni affairs, and institutional studies; and to oversee the Administrative and Support Unit Review process.
- C. The committee shall elect a chair within ten (10) working days after the election of a new committee.

AGENDA ITEM #3 Development Report (VP Walter Massey)

Campaigns at public institutions are more comprehensive and are lasting from 5 to 10 years and the dollar amounts are higher. The outcome of a campaign involves three things: 1. reaching the dollar goal, 2. heightening the public relations for the institutions and 3. creating a sense of urgency to keep people focused on the goal, and making the organization grow internally.

Consulting firm out of Illinois hired to conduct a campaign study. They conducted 20 face-to-face interviews and 200 phone interviews to test the reputation of GSU and the perception of fundraising (is this the right time to do a campaign and the availability of volunteers). Out of those interviewed, GSU has the potential of bringing in close to \$186M. The firm did note that GSU needs to broaden the culture of philanthropy which GSU recognizes it must work on. The biggest concern was the fact that GSU doesn't have one large donor who can give \$25M - \$50M.

Focus will be to raise money for: students (undergrad and grad), faculty, programs, and capital (smallest part of campaign)

Final report to go to the Foundation Board on June 14 or 15.

AGENDA ITEM #4 MRRF, Report from Budget Committee (Attachment II)

No update on the MRRF. Handout provided for committee to review.

AGENDA ITEM #5 Campus Safety (Beth Jones)

Andrew Gewirtz stated that his PhD student was assaulted by two males after leaving a department function across campus. The Crime Report broadcasted was vague and did not state the severity of the assault. According to GSU's Deputy Chief of Police, the broadcast that was sent out was to make the GSU community aware that the assault took place, and Jesse's case was extreme. Campus security is a concern among students. GSU has a perception problem because we are located downtown. Dr. Rainbolt stated that we always hear about the bad things that happen on campus. Should good information be sent out as well?

Beth Jones has met with GSU leadership to discuss how to make the students feel safer. Ideas include having a campus shuttle service operated by two students. Dr. Palm and others are discussing having cars visible at all times. Students need to be reminded of the escort service that is available to them. Use of the service tends to go up after an incident. Dr. Tai reiterated that there are students who work very late and their safety is a priority.

AGENDA ITEM #6 Smoking Policy (Attachment)

Smoking policy to be on next meeting's agenda.

AGENDA ITEM #7 Others

Next meeting scheduled for April 23rd.

The meeting was adjourned at approximately 2:30 PM.

Submitted by,

LaTasha Warren

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