ADMINISTRATIVE COUNCIL
Minutes of
May 11, 2016


Approval of Minutes

The minutes of April 6, 2016, were approved.

Introduction

Dr. Becker welcomed Fortune Onwuzuruike, newly elected president of the Student Government Association, to Administrative Council.

Entrepreneurship & Innovation Institute

Dr. Phillips presented the proposed Entrepreneurship & Innovation Institute (ENI). ENI will expand on the existing entrepreneurship initiative in the Robinson College of Business, which has served approximately 200 students in 2015-16, with a slate of undergraduate courses and a degree minor option. ENI will add graduate courses for MBA and IBMS students and the first Master of Interdisciplinary Studies program at Georgia State. Dr. Phillips thanked Drs. Welke, Srivastava, and Morris for their contributions to the development of ENI.

Dr. Kaminshine made a motion to approve ENI as presented. Dr. Walker seconded the motion. The motion passed.

Dr. Becker requested attention to publicizing the establishment of ENI and its offerings.

Consolidation

Dr. Lyons reported approximately 2,000 students graduated from Perimeter College the preceding week. Searches are underway for department chairs. iPort integration for Perimeter College is proceeding with attention to a few remaining issues with definitions and coding conventions of data elements. Expansion of Perimeter College presence at the Alpharetta campus to include the second Georgia State building is underway with details to be determined regarding residual use by the Atlanta campus-based colleges.

Admissions/Enrollments

Dr. Renick distributed reports on undergraduate admissions and enrollments for Summer Semester 2016 and Fall Semester 2016.

Summer Semester 2016 enrollments were running approximately 400 students and 2,700 credit hours short date-to-date versus Summer Semester 2015. The shortfall was attributed to Banner being down 17 days for software modifications. The shortfall was seen as shrinking as students have regained access to Banner. Summer Semester 2016 admissions were highlighted by a record number of new freshmen in the Summer Success Academy. Freshman applications, admissions and confirmations were all up over the preceding year.
Fall Semester 2016 enrollments were approximately 870 students and 8,100 credit hours short date-to-date versus Fall Semester 2015, again likely attributable to the 17-day Banner outage. Fall Semester 2016 admissions were highlighted by record numbers of freshman applications and admits. Quality indicators were up for high school grade point average, SAT, and Freshman Index in spite of the larger numbers of admits. Fall Semester 2016 transfer/transition from Perimeter admissions were also up, with approximately a 50% increase in applicants from Perimeter.

Dr. Armistead distributed reports on graduate admissions and enrollments for Summer Semester 2016 and Fall Semester 2016.

Graduate applications, admits and enrolled new students were all up date-to-date versus Summer Semester 2015. Overall graduate enrollments for Summer Semester 2016 were down date-to-date as the Banner outage has also impacted registration for graduate students, but the shortfall was narrowing restoration of Banner.

Graduate applications, admits and enrolled new students for Fall Semester 2016 were significantly up over Fall Semester 2015, which is encouraging in reversing the dropping graduate enrollments trend of recent years. The College of Law and the Robinson College of Business showed the largest increases in applications and admits.

Dr. Renick commented on falling yield rates for admitted and even confirmed students both nationally and at Georgia State. While there has been a 70% increase in the number of applications nationally in the last 10 years, enrollments have grown only 6%. These numbers reflect the multiplicity of applications due to electronic common application services.

Dr. Berman reported the Honors College class of 250 students was filled for Fall Semester 2016 with an average SAT of 1360 and average high school grade point average of 3.85.

Legislative Update

Ms. Kerlin reported on post-session developments including the vetoes by Governor Deal of the campus carry and religious freedom bills. Dr. Becker and Mr. Lewis will be visiting legislators and regents during the summer regarding Georgia State priorities for the next session.

President’s Remarks & Announcements

Dr. Becker announced Sue Desmond-Hellmann, CEO of the Bill & Melinda Gates Foundation, would be the Spring Semester 2016 commencement speaker, David Washburn of the Department of Psychology would be the PhD hooding ceremony speaker, and Kevyn Orr, former emergency manager of the City of Detroit, would be the College of Law hooding ceremony speaker.

Dr. Becker reported two changes in USG presidencies, retirement of Dan Papp at Kennesaw State and departure of Cecil Staton from Valdosta State to become Chancellor of East Carolina.

Dr. Palm announced appointment of Wade Weast as the first dean of the new College of the Arts and reported on the status of searches for Associate Provost for International Initiatives, Dean of the College of Arts and Sciences, and Assistant Provost for Administrative Operations.

Mr. Massey reported $208 million pledged toward the $300 million goal of the Burning Bright Campaign. Susan Boyette will be assuming responsibility for prospect management for the campaign. Salesforce marketing software will be integrated into the existing Raiser’s Edge software package for the GSU Foundation. The upcoming GSU Foundation retreat will focus on expanding the vision and campaign goal in response to initial successes. Mike Worley will work with the college deans on the vision updates.
Dr. Becker noted recent *New York Times* articles commending Georgia State for student success initiatives and beach volleyball and White House recognition of Georgia State for big data applications contributing to student success.

Dr. Becker reported on a recent Atlanta Regional Commission trip to Dallas to meet with corresponding city and corporate leaders. Concentration of public higher education institutions in Metro Atlanta was cited as a primary advantage for Atlanta. Dallas has leveraged its diversified corporate portfolio as a primary advantage, especially in weathering ups and downs of the global oil industry. Dallas and Atlanta are viewed as top competitors of each other.

Dr. Becker announced the Administrative Council retreat would be May 16, 2016 at Indian Creek Lodge, with discussion of student success, trend spotting, strategic plan priorities, campus development and leadership development.

Mr. Cobb reported spring sports had gone well with the women’s tennis team winning the SunBelt Conference championship and men’s golf, beach volleyball and several individual women’s track and field athletes joining women’s tennis in their respective NCAA championships. Spring average grade point averages for 5 of 15 teams topped 3.5 with the overall average for athletes at 3.18.

Dr. Covey announced changes had been made in the Student Handbook to comply with revised Title IX protocols concerning sexual offenses and the new USG system-wide student judicial protocol.

Dr. Alberto announced Cynthia Puranik has been selected for one of 105 Presidential Early Career Awards for Scientists and Engineers.