



**Committee on Academic Programs (CAP)  
September 17, 2013**

Present: Allison Calhoun-Brown, Brennan Collins, Brian Thoms, Carrie Manning, Chara Bohan, Don Reitzes, Gennady Cymbalyuk, Jodi Kaufman, John Medlock, Joseph Hacker, Maria Gindhart, Kathryn Grant, Kathryn McClymond, Kelly Timmons, Leslie Marsh, Lisa Casanova, Lynda Goodfellow, Mary Beth Walker, Michelle Brattain, Peter Lyons, Richard Phillips, Sara Weigle, Sarah Cook, Skye Hardesty, Stuart Gerber, Vladimir Bondarenko,

Call to Order

Michelle Brattain called the meeting to order at 3:00 p.m. in Room 718, Langdale Hall

Approval of Minutes

The minutes of August 20, 2013 meeting were approved as distributed.

Motion from Graduate Council to approve a Master of Science in Analytics (MSA) Program

Kathryn McClymond led the discussion and presented the motion for approval to approve a Master of Science in Analytics (MSA) Program. Richard Phillips elaborated on the program. The mission of the MSA program will be to educate students on how to acquire, organize and model “Big Data” in order to formulate the questions that guide decision making in corporate and non-corporate settings. The focus of J. Mack Robinson College of Business’ MAS will be to deliver graduates who have: 1) demonstrated business context skills 2) applicable data analytics capabilities and 3) well-defined immersion experiences where students practice and hone their skills prior to graduation – through Robinson’s industry partners and/or through research with faculty. The committee unanimously approved the motion.

Academic Program Review at Georgia State University

Michelle Brattain led the discussion. Don Reitzes and Peter Lyons elaborated on the report through much discussion by the committee. Academic Program Review is an opportunity for evaluation and continuing improvement of the quality and currency of academic programs in support of unit, college, and university missions and strategic plans as mandated by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) and Board of Regents of the University System of Georgia. With friendly amendments, the report was unanimously approved via e-vote by the committee.

The meeting was adjourned at 4:00 p.m.