

ADMINISTRATIVE COUNCIL  
Minutes of  
January 7, 2014

Attendees: Paul Alberto, Mark Becker, Larry Berman, Chandler Brown, Lynda Brown-Wright, Chris Connelly, Doug Covey, Michael Eriksen, Laura Fredrick, Don Hale, Kerry Heyward, Fenwick Huss, Steve Kaminshine, Julie Kerlin, Cheryl Levick, Tom Lewis, Peter Lyons, Walter Massey, Linda Nelson, Jerry Rackliffe, MaryAnn Ronski, Sterling Roth, Rose Sevcik, Tammy Sugarman, Andrea Thornton, Edgar Torbert, Mary Beth Walker, Teresa Ward, James Weyhenmeyer, Peggy Wilmoth, Sallie Wright

This meeting marked the first use of the Board Room in Centennial Hall at 100 Auburn Avenue since the relocation of the university administration from Dahlberg Hall to Centennial Hall.

The minutes of November 13, 2013, were approved as distributed.

Lewis School of Nursing & Health Professions Strategic Plan

Dr. Wilmoth presented an overview of the Lewis School of Nursing & Health Professions 2012-2015 strategic plan. The plan focused on the four major areas of educate, research, collaborate, and support and a vision for becoming the premier Southeastern school for health care professional education. Among objectives highlighted were: increase in interdisciplinary teaching/learning; hiring/retention of master teachers; focused academic advisement; new graduation pathways; build research support; structured mentoring program for new faculty; establish interdisciplinary research teams; develop entrepreneurial/collaborative relationships locally and internationally; strengthen local health care partnerships; centralize administrative support to be more efficient and effective; hiring/retention of high performing personnel; and leadership training opportunities.

2013 Staff Survey

Mr. Connelly presented a summary of findings from the 2013 staff survey developed and administered by the Staff Council and the Office of Institutional Research/Institutional Effectiveness. Among the findings were: over 50% of respondents indicated serious consideration of leaving their jobs primarily because of salary issues and lack of career advancement; under 25% of respondents indicated participation in mentoring activities; and high overall satisfaction with the job environment. Dr. Ward added information concerning comparisons with other institutions using similar survey instruments and availability of unit specific results in cases of sufficient sample size to protect individuals.

Enrollment Report

Dr. Lyons presented the enrollment report on behalf of Dr. Renick. Spring Semester 2014 headcount and credit hour numbers were tracking to equal or slightly exceed those numbers for Spring Semester 2013.

Budget Report

Dr. Rackliffe stated that the FY2014 budget appeared to be in good shape with the reported Spring Semester 2014 enrollment numbers, but it would be several weeks before the details of in-state versus out-of-state, paid versus non-paid, etc. tuition and fees were known.

Dr. Rackliffe emphasized the need to increase undergraduate and graduate new student enrollments for Fall Semester 2014 by 300 and 100, respectively in order to meet the revenue goals essential to the University Strategic Plan implementation plans. Incentives to reverse declining graduate enrollments were under discussion.

### Legislative Report

Mr. Lewis reported the legislative session would open on January 13, 2014. The session would likely be a shorter than usual because of the early primary election date in May, 2014, and the pressure to raise campaign funds and to spend time campaigning in the highly contested districts. Raises for faculty and staff, gun legislation, funding for equipment for the new College of Law building, and ORP-to-TRS conversion opportunities would be key issues for GSU. Lobbying laws were changed to exclude the University System from certain registration and reporting requirements, but records of expenditures for legislative activities will still be maintained on each campus.

### President's Remarks

Dr. Becker commented that if raises were funded, there would be guidance given for salary administration based on merit, not across the board.

Dr. Becker noted construction was underway for the College of Law building and design was underway for the next phase of the Petit Science Center complex with construction to begin in summer 2014.

Dr. Becker pointed to continuing demand for more student housing capacity and the likelihood of constructing a mixed-use housing facility with street-level retail. Approximately 2/3 of new freshmen expressed their preference to live on campus.

Dr. Becker announced development of an on-line financial advisement system to assist students in the same manner as the highly heralded academic advisement system. Financial issues remained the foremost cause of student attrition.

Dr. Becker announced that the Alumni Office would move from Dahlberg Hall to 60 Piedmont in several weeks, and the International Initiatives Office would move to Dahlberg Hall from various campus building in the months ahead.