

ADMINISTRATIVE COUNCIL
Minutes of
June 5, 2013

Attendees: Paul Alberto, Mark Becker, Larry Berman, Chandler Brown, Lynda Brown-Wright, Chris Connelly, Doug Covey, Michael Eriksen, Mary Finn, Laura Fredrick, Lynda Goodfellow, Don Hale, Kerry Heyward, Fenwick Huss, Steve Kaminshine, Cheryl Levick, Tom Lewis, Jun Liu, Bill Long, Peter Lyons, Robin Morris, Risa Palm, Jerry Rackliffe, Don Reitzes, Tim Renick, Sterling Roth, Nan Seamans, Rose Sevcik, Andrea Thornton, Edgar Torbert, Mary Beth Walker, Andrew Whyte, Peggy Wilmoth

The minutes of May 1, 2013, were approved as distributed.

J. Mack Robinson College of Business 2020 Strategic Plan

Dr. Huss presented an overview of the J. Mack Robinson College of Business 2020 strategic plan. The plan assumes business is global, so internationalization is a given, not a distinct goal in the plan. The overall goal is to make RCB a destination of choice for students, faculty, and businesses built on power of markets and engagement of markets and society. The 2020 plan builds on the five key accelerators of the 2006 plan, which were quality research, quality students, executive education, external funding, and facilities/technology. The three additional key accelerators for the 2020 plan are student inter-disciplinary expertise for readiness and leadership in global society, research for 21st century issues, and engagement with business community.

Introduction of New SGA President

Dr. Becker introduced the new SGA president for 2013-14, Andrew Whyte.

Admissions/Enrollment Report

Dr. Renick reported strong numbers for summer enrollment, subject to non-payment drops. Summer headcounts were up almost 1,000, including the all-time largest number of undergraduates. He noted the impact of the Panther Retention Grant program in enrolling students, who would otherwise not be financially able to attend summer school.

Fall semester numbers are also strong date-to-date with freshman applications up 1,200. The target of enrolling 3,100 has been surpassed in confirmations, which number 3,300, but may experience slippage. Transfers are lagging compared with previous years, attributed at least in part to enrollment drops at Georgia Perimeter College, historically the leading sending institution. Graduate student application numbers are also lagging, but the number of admits is up modestly.

Very early observations of the new advising program are encouraging as indicated by the number of "markers" removed for students at risk following face-to-face advisement appointments. The anticipated 6-year graduation rate for the cohort graduating 2012-13 will be in the range of 52-53%.

Budget Report

Dr. Rackliffe reported that GSU capacity for carrying forward state funds from FY2013 to FY2014 was exhausted and commented on USG enrollment numbers for FY2013 and implications for implementation of the new funding formula.

President's Remarks

Dr. Becker offered kudos to Mr. Hale, Ms. Thornton, Mr. Benson, et al. on the launch of the new GSU.edu web site and noted the Atlanta Metro Chamber of Commerce campaign to raise awareness of Atlanta as a major higher education center.

Dr. Becker expressed gratitude for the help of the GSU Foundation Board of Trustees with the expansion of RCB expansion in Buckhead, the fronting of funds for the College of Law capital project, and the purchase of 55 Park Place.

Dr. Becker announced that GSU would host an ACE Fellow for 2013-14.