

ADMINISTRATIVE COUNCIL
Minutes of
February 12, 2013

Attendees: J.L. Albert, Paul Alberto, Mark Becker, Larry Berman, Chandler Brown, Doug Covey, Irene Duhaime, Michael Eriksen, Mary Finn, Laura Fredrick, Lynda Goodfellow, Don Hale, DeAnna Hines, Steve Kaminshine, Julie Kerlin, Cheryl Levick, Tom Lewis, Jun Liu, Bill Long, Peter Lyons, Walter Massey, Robin Morris, Jerry Rackliffe, Don Reitzes, Tim Renick, Sterling Roth, Nan Seamans, Rose Sevcik, Andrea Thornton, Jowanna Tillman, Edgar Torbert, Mary Beth Walker, Jim Weyhenmeyer, Peggy Wilmoth

The minutes of January 16, 2013, were approved as distributed.

Learning Technology Division

Dr. Alberto requested approval for establishing the Learning Technology Division (LTD) in the College of Education, effective July 1, 2013. LTD would bring together faculty and staff in the college for the purpose of advancing learning technology and offering instruction in that area at undergraduate, graduate and non-degree levels. The motion by Dr. Alberto was seconded by Dr. Kaminshine. The motion passed.

Honors College

Dr. Berman presented an overview of the Honors College 2013-16 Strategic Plan, which focuses on four key areas: (1) recruitment, (2) "competitive edge" experiences, (3) affinity and fund raising, and (4) infrastructure. Enrollment is projected to grow from 1,200 to 1,600 during the three year period. Collaboration with the Admissions Office is targeted at greater numbers and higher quality of prospective Honors College applicants. A faculty advisory board will work closely with students being groomed to apply for prestigious scholarships, such as Trumans, Fulbrights and Goldwaters. Establishment of intern programs in London and Washington, DC is in progress. The pervasive theme for the Honors College in all of its programming is "Imagine-Engage-Achieve".

Dr. Berman answered several questions about the selection of Honors College students. In addition to the application process for incoming freshmen, there is a walk-on process for students, who have completed one or more semesters at GSU, and transfers from other institutions. Motivation and leadership factors are also important in the success of Honors College students, as are spirit of inquiry and love of learning, as observed by Dr. Long at Georgia Tech. Interviews are utilized in the cases of borderline applicants. The abundance of student talent already on campus was reiterated (e.g., 2-3 times as many entries for the Honors College publication, *Discovery*, versus last year).

University Identity

Ms. Thornton reported on university identity-related projects, including the shift from print to digital orientation; the new web presence to be launched April 30, 2013; the new *GSU Magazine*; and greater attention to GSU coverage in national publications.

Mr. Hale outlined the results of a two-month review of the university identity statement. Six pillars of university identity were named: (1) guiding students to success; (2) leading the commitment to diversity; (3) extending connections across the globe; (4) embracing discovery and creativity that improve the world; (5) fostering an enterprising culture; and (6) connecting to Atlanta and cities around the world. A comprehensive plan is under development to communicate the university identity to the broadest spectrum of constituents, and not just by means of ads, billboards, etc. Significant implications for recruitment, fundraising, government relations, etc. were noted.

Research

Dr. Weyhenmeyer reported on 2nd quarter research funding by college and department. Year-to-date figures for FY2013 versus FY2012 showed an increase from \$30M to \$38.8M, with the gain reflected in the 2nd quarter only figures from \$10.4M to \$18.6M. The Andrew Young School of Policy Studies, College of Arts and Sciences, College of Education, College of Law, and Institute of Public Health showed increases. The College of Education had the largest increase from \$6.4M to \$11M. Federal awards through the 2nd quarter amounted to \$27M versus \$30M for the entire year in FY2012. Historically 4th quarter has been the most productive. Caution was advised in extrapolating because of federal budget concerns, possibility of sequestration, etc. There would be limited bridge dollars for delays of funding up to 3 months.

Enrollment

Dr. Renick distributed enrollment figures for Spring Semester 2013 and admissions figures for Fall Semester 2013. The record spring enrollment reflected increases in continuing freshmen, overall undergraduates, and new graduate students. The increase in new graduate students reversed a multi-year trend of decreases. The HOPE retention rate reached 75%, up from 48% in 2008. The new University Advisement Center in 25 Park Place will open February 18, 2013, with 770 appointments already made by students. Freshman applicants, freshmen admitted, freshmen confirmed, admitted freshmen with Freshman Indices above 3100, and scholarship students confirmed were all up year to date.

Facilities and Budget

Dr. Rackliffe cited facilities-related accomplishments including demolition of the Mumbo Jumbo property in preparation for the College of Law project; opening of Romeo's Pizza in the former Panther Den location; approval to hire architects for the Science Park expansion project; and design of space for the Honors College and Welcome Center in 100 Auburn Avenue.

Dr. Rackliffe expressed optimism regarding the FY2013 budget with the latest enrollment figures for the 2013 Spring Semester. The 1.9% and 2.1% budget cuts transacted during the 2012 Fall Semester balanced the FY2013 budget and effectively reset the base budget for FY2014. Enrollment growth of 400-500 students in FY2014 and 3% tuition rate increases would likely balance the FY2014 budget as well.

Legislature

Mr. Lewis and Ms. Kerlin reported on the legislature through the 16th day of the session. Among the bills noted were: HB 232 to allow Board of Regents to set employee rate for ORP and HB45 to extend the carry-forward provision to FY2014. GSU Day at the Capitol was very successful.

President's Remarks

Dr. Becker noted the GSU Centennial resolution issued by Governor Deal and the overwhelmingly positive response to the four GSU students presented during the GSU Day observance in legislative chambers.

Dr. Becker cited the 10.4% growth in state tax revenues over the preceding four months as an encouraging sign, which was beginning to be reiterated by business people seeing recovery taking hold in a number of sectors, including construction.

Dr. Becker applauded progress in implementing the University Strategic Plan and thanked all engaged in those endeavors.

Announcements

Dr. Kaminshine announced that the new College of Law building would be designated 75 Park Place.

Mr. Massey announced that the GSU Student Alumni Association had hosted the CASE ASAP District III conference with over 500 attendees. The GSU SAA received the top award of the conference.