

ADMINISTRATIVE COUNCIL
Minutes of
May 1, 2013

Attendees: J.L. Albert, Paul Alberto, Pam Barr, Mark Becker, Cody Benson, Chandler Brown, Lynda Brown-Wright, Brenda Chapman, Sarah Cook, Chris Connelly, Doug Covey, Michael Eriksen, Mary Finn, Laura Fredrick, Lynda Goodfellow, Don Hale, Kerry Heyward, DeAnna Hines, Fenwick Huss, Steve Kaminshine, Tom Lewis, Bill Long, Peter Lyons, Walter Massey, Robin Morris, Risa Palm, Jerry Rackliffe, Don Reitzes, Tim Renick, Sterling Roth, Nan Seamans, Andrea Thornton, Edgar Torbert, Mary Beth Walker, Jim Weyhenmeyer, Peggy Wilmoth

The minutes of April 3, 2013, were approved as distributed.

Student Code of Conduct

Dr. Covey presented the revised Student Code of Conduct for the approval of the Administrative Council. The revisions included editorial changes, ADA-related changes, off-campus activities jurisdiction changes, threatening behavior clarifications, and electronic notification provisions. The revised Student Code of Conduct reflected input from the Legal Affairs Office, the Dean of Students Office, and a subcommittee of the University Senate Committee on Student Life including student representation.

Dr. Kaminshine made a motion to approve the revised Student Code of Conduct as presented. Dr. Huss seconded the motion. The motion passed.

SGA Election Update

Dr. Covey announced the results of the SGA election and a related judicial ruling that disqualified the presidential candidate receiving the largest number of votes. Andrew Whyte from the second place ticket will be the 2013-14 president.

University Strategic Plan Update

Dr. Morris presented an overview of on-going and upcoming developments in implementing the University Strategic Plan. Among the areas cited were: co-op programs; undergraduate entrepreneurship opportunities; undergraduate signature experiences; resource center for military learners; freshman learning communities; new customer relationship on-line system; new advisement center and on-line advising system; hiring of inter-disciplinary studies director; master of inter-disciplinary studies program; graduate studies plan; graduate student funding initiatives; big data support; phase #2 science park; implementation of life sciences review; mega academic area review; CURVE; restructuring of grants administration; technology transfer and commercialization; development of implementation plan based on cities initiative review; incubator for new media arts and creative industries; Global Studies Institute; task forces for 5 country initiatives; summer institute for international students.

Emergency Management System Policy

Drs. Weyhenmeyer and Chapman presented a draft emergency management policy document to provide a comprehensive set of procedures and practices pertaining to management of campus environmental programs. Action on the proposed policy was postponed pending addition of components relating to sustainability initiatives.

Admissions/Enrollment Report

Dr. Renick distributed Summer Semester 2013 and Fall Semester 2013 admissions and enrollment figures. Overall the admissions and enrollment projections were excellent with the

exception of lagging graduate student admissions. Summer Semester 2013 freshmen enrollments will be a record. The Summer Success Academy will be twice the size of the previous year. Fall Semester 2013 freshman applications have exceeded 13,000, another record. Transfer applications were slightly down, but are historically late to arrive. Graduate applications were down 7%, but acceptances were up 7%. Housing applications were up 19%.

Dr. Renick shared a mock-up of the new PAWS summary page, which will give students a quick look at important action items relative to their enrollment and progress.

FY2014 Budget

Dr. Rackliffe reported on the FY2014 budget outlining the new funding in targeted allocations from the Board of Regents and enrollment growth dollars. FACP was engaged in discussions of how to allocate approximately \$1.7 million in untargeted new dollars. FACP recommendations will be forwarded to Dr. Becker in mid-May. Actual allocation of the new dollars will be delayed until FY2014 enrollment numbers are known. The FY2014 budget assumes growth of 300 full-paying equivalent undergraduates and 100 full-paying equivalent graduate students. Housing and INCEPT registrations indicate that the goal for undergraduates will be met. The goal for graduate students is more problematical.

University Web Redesign

Mr. Hale and Mr. Benson presented a mock-up of the new GSU web site, in particular the front door. The transformational redesign is strongly based on the perspectives of users. Horizontal scrolls and other social media elements are incorporated in the redesign to give the site a more contemporary feel. Trial access will be enabled on May 13, 2013 for feedback purposes.

President's Remarks

Dr. Becker noted upcoming meetings dealing with the future of higher education and the inclusion of GSU in these discussions at the national level. Competition from non-traditional universities is seen as changing the landscape dramatically. Thriving traditional universities will need to deliver compelling experiences for students. Managing financial needs of students in balance with enrollment costs and handling of "big data" are other major issues to be faced.

Doctoral hooding will be May 10, 2013. Commencement will be May 11, 2013.

Dr. Eriksen expressed gratitude for central administration support of the colleges.